

Chelsea District Library
Director's Report
February 2010

Questions from last Board Meeting

- None

Finance

- Spending continuing at acceptable levels
- Audit
 - Schedule for Feb. 24
- Library Investments
 - Instructed Diane Winner put together a plan to invest library funds
 - Requested Diane to make recommendations about investing the remaining MILAF money

Building Update

- Gathering estimates for replacing lighting that has burned out in hard to reach areas
- Gathering estimates to improve lighting on first floor (KidSpot, ref desk, front entrance)
- Thermostats in McKune now have locking covers on them

Library Operations

- Reviewed latest policy manual revisions
- Linda Ballard worked with staff to complete State Aid Report
- Met with Kleinschmidt Insurance
 - Explore bonding for our bookkeeper
- Working with Arts Alliance Council to pursue possible funded internship with EMU
- Successfully launched two new services
 - Overdrive downloadable audio book service, which includes a download station for the public to use on the 2nd floor
 - OCLC interlibrary loan service
- Bill finishing up library's annual report by month's end
- Work completed on library's spring newsletter, due week starting Feb 15
- Planning for 2nd annual Midwest Literary walk nearing completion
 - Presenters to include Laura Kasishke, Thomas Lynch, and Peter Lewis of Moby Grape fame to name a few
 - Venues will include this year, River Gallery, Zou Zous, Mike's Deli, library, and Depot
- Strategic Planning
 - Working with management staff to conclude months of planning, which will culminate at Feb library board retreat
 - Worked with Video Farm Productions to complete promotional video for library
 - Completed surveys that will be distributed to board members, staff, and community leaders starting mid February
 - Doug Raber visited library and met with management staff to have lunch and discuss strategic planning process

TLN & State News

- Steering Committee meeting, 1/29
- Presented at TLN quarterly membership meeting
 - New OCLC ILL service
- TLN is exploring options to move from the current downriver location to a facility more centrally located to all cooperative members
- Senate has approved SB1092 which impacts library funding in two ways:
 - First, Renaissance Zone reimbursements will be frozen at FY 2009 payment levels

- Second, no new libraries will be added or reimbursed if a new Renaissance Zone is created and approved. Libraries were the ONLY institutions specifically excluded from reimbursement
- Michigan Library Cooperative (MLC) has announced merger with Indiana library cooperative (INCONSLA) to form new joint venture to take effect in spring of 2010

Friends of the Library

- Attended the Friends annual meeting where I read to them from an open letter included in this month's board packet
- Linda and I met several times with new Friends president Cynthia Silveri to discuss her plans for future of Friends
- Cynthia has asked if she could attend some of our upcoming events, including Music at McKune, to "pitch" joining the Friends to our audience
- Bill asked mgt. team to come up with list of events in each department over the next couple of months that she might attend.

Community Update

- Created Facebook Account to network with community members
 - I encourage Board Trustees to "friend" me
- Appeared on Lucy Ann Lance show with Bob Pierce to promote *Grow Your Business Series*
- ML Liebler, CDL's first Artists in Residence was recently awarded with the prestigious *2010 Barnes & Noble Writers for Writers Award*. Congratulations ML!
- Appeared on Around Town with Linda week of Jan 25
- DDA/Daniels Marketing Group
 - Committee met at library to present results from Focus Groups
 - A board has been appointed to head up next steps to address marketing Chelsea as a destination
 - First meeting will be Weds, Feb 2 at Treehouse
 - Library may hosts future meetings
 - Bill will try to attend these meetings if schedule allows
- Lions Board Meeting, 2/2
 - I invited guest presenters Washtenaw County Library for the Blind
- Meeting with Bob Lange, Sylvan Twp Super, 1/28
 - Invited me to speak at their March meeting
 - Challenging staff to create program at their Hall this spring/summer

Meetings/Conferences Attended

- Daniels Marketing Focus Group, 1/12, 1/13
- Adult Learners Institute – Spring Kick Off Event, 1/12
- Chamber of Commerce Lunch, 1/13
- Management Meeting, 1/12, 1/19, 1/26, 2/2
- Strategic Planning Meeting w/Doug Raber (facilitator), 1/14, 1/19
- Will Johnson, 1/15
- Friends of the Library Annual Meeting, 1/16
- Library Board Meeting, 1/19, 2/2
- City Manager and DDA president, 1/20
- Sounds & Sights Committee, 1/20
- Chamber Business After Hours, 1/20
- River Gallery, 1/21
- DDA, 1/21
- Staff meeting, 1/22
- CCA, 1/25
- Audit meeting, 1/25
- Daniels Marketing group, 1/26
- Chamber, City Manager, 1/27
- Lions Club, 1/27
- Key Bank, 1/27

- Diane Winner, 1/27
- Sylvan Twp Supervisor, 1/28
- Friends of the Library president, 1/28
- Kleinschmidt insurance, 1/28
- Ann Arbor SPARK business incubator, 2/1
- Visited Neutral Zone in Ann Arbor, 2/1
- Programming Committee, 2/2